



Customs Reform

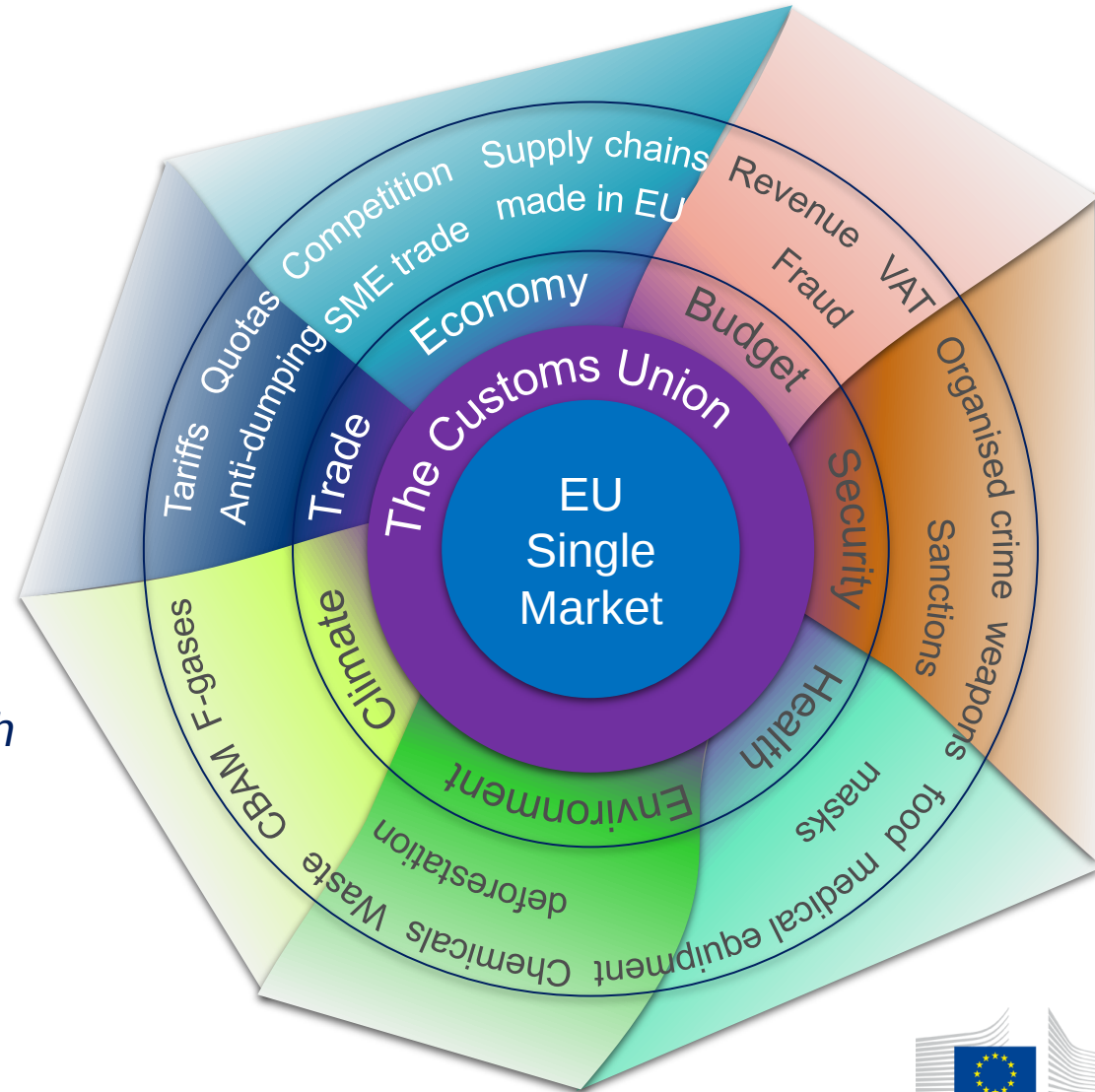
Presentation for visit to Ireland

6 February 2025

Customs at the core of the EU

- EU Customs enforce a wide range of financial and non-financial rules.
- EU Customs are the guardians of the Single Market.
- EU Customs must cooperate closely with other authorities.

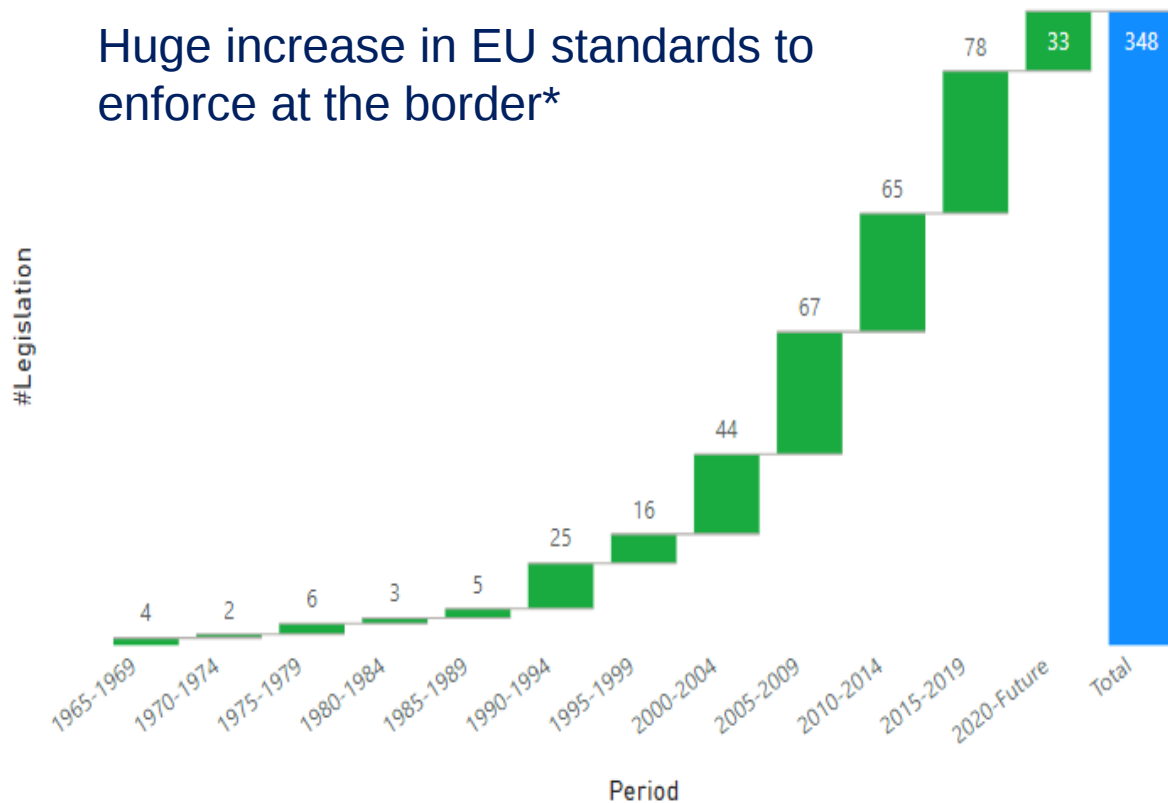
The capacity to control and enforce which goods enter and leave the EU Customs Union is of strategic importance.



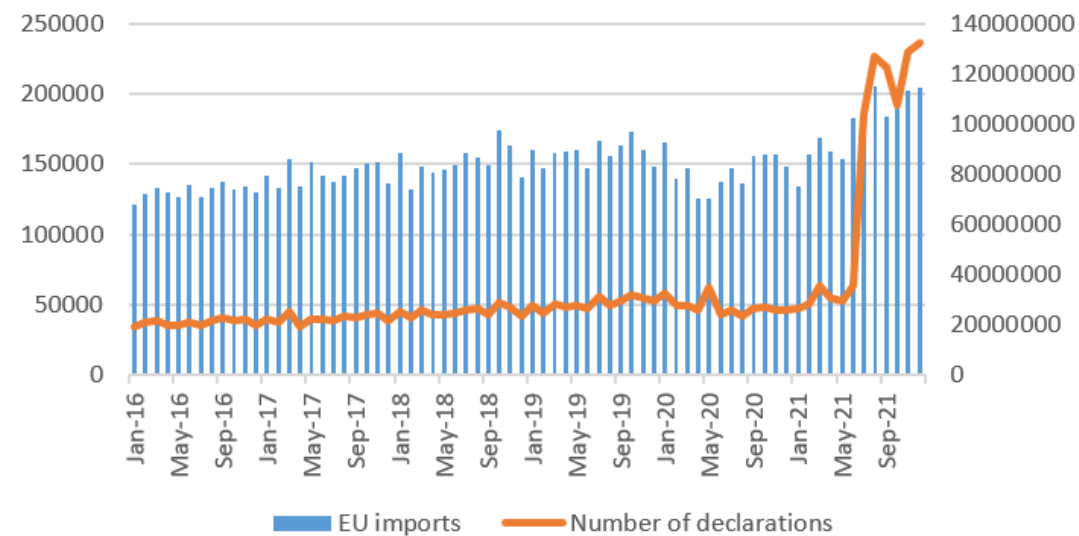


1 billion declarations per year only in e-commerce

Huge increase in EU standards to enforce at the border*



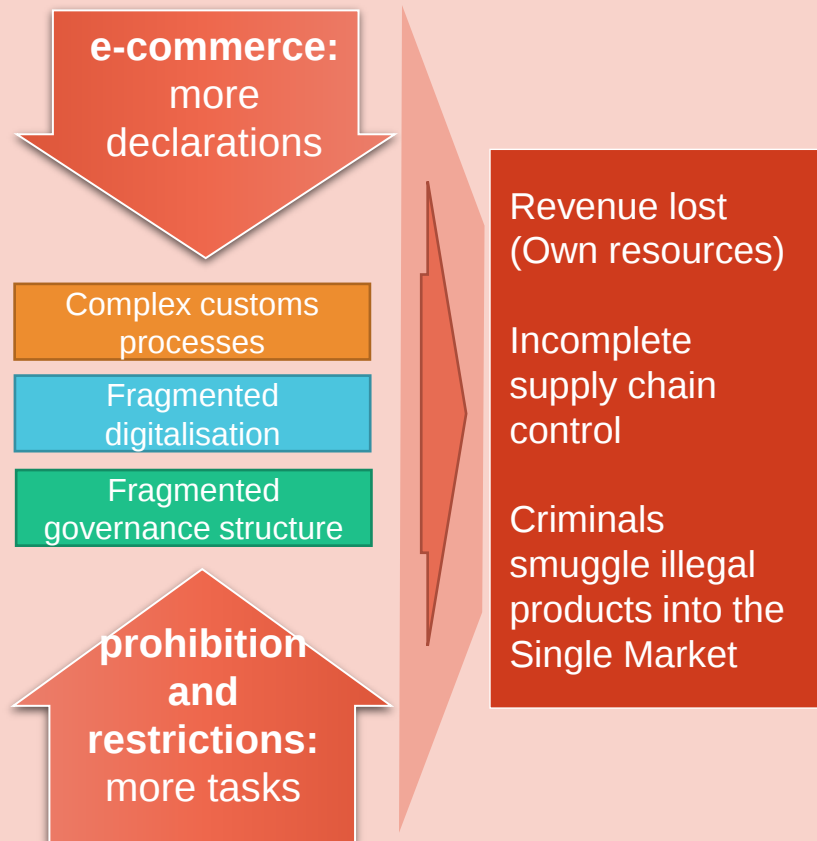
More and more items declared:



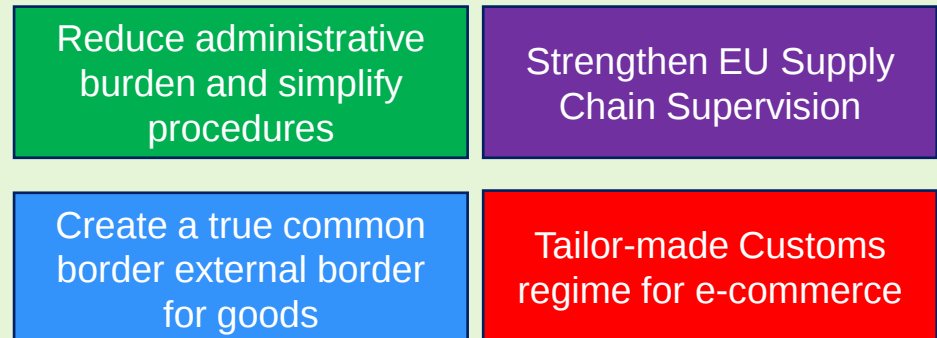
*Recent examples: CBAM, Deforestation, Digital Product Passport / Ecodesign, Product Safety directive, Firearms, Digital Services Act

Modernising customs for the twin transition

Customs in a changing world



Key objectives for customs modernisation



Reform pillars

Simpler Customs Union

Reinforcing objectives

Stronger Customs Union

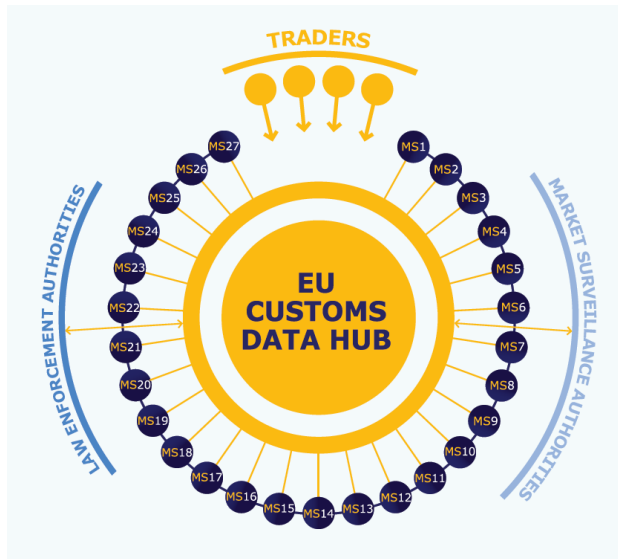
Reduced compliance costs through simpler procedures

Tailor-made **e-commerce** regime

Better protection of Single Market due to **EU risk management**

Create a **true Customs UNION** – acting as one across the external border

Key enablers



New partnership with business

Customs Processes : the changes by 2038

Today

- Multiple steps and declarations
- Multiple actors (carrier, temporary storage declarant, transit declarant, CD declarant, importer)
- Multiple interfaces to deal with (ICS2, TS declaration systems, national declaration systems, NCTS)
- AEO complain about limited benefits

In 2038

- Relying on **business data** rather than declarations
- Focus on who motivates the traffic (**carrier, importer/exporter**)
- **Single trader interface** and rely on port and airport community systems
- Rely on **trust and check traders**

A new partnership with businesses

Today:

Businesses need to deal with...

...up to 27 national Customs administrations

...complex procedures, unclear responsibilities

...multiple interfaces and 111 separate IT systems



Reform:

- ✓ Simpler procedures with clear responsibilities
- ✓ Customs data to only one EU-level interface
- ✓ Trust & Check system with green lanes for particularly reliable traders
- ✓ Customs one-stop-shop for operations in EU27

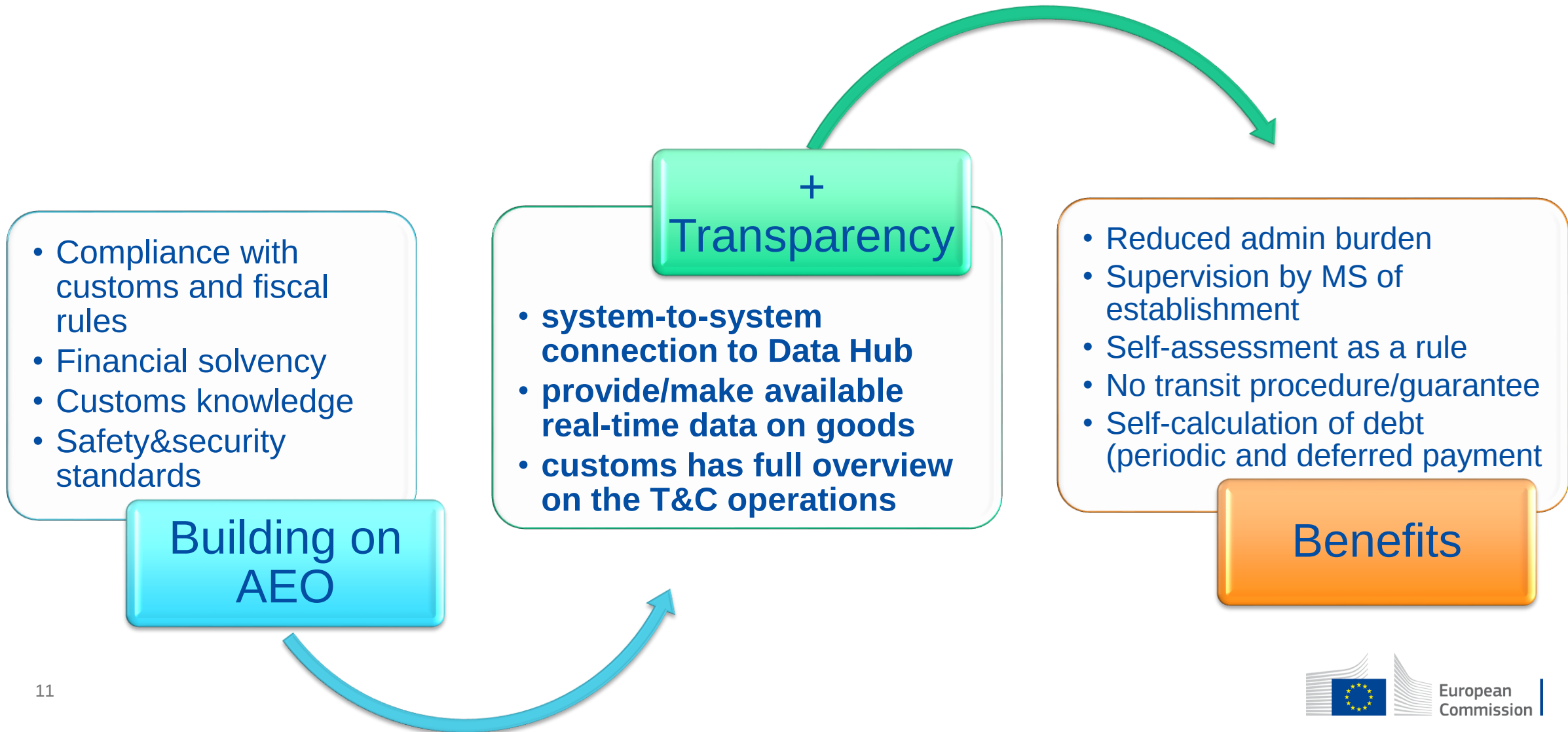


Role of the importer

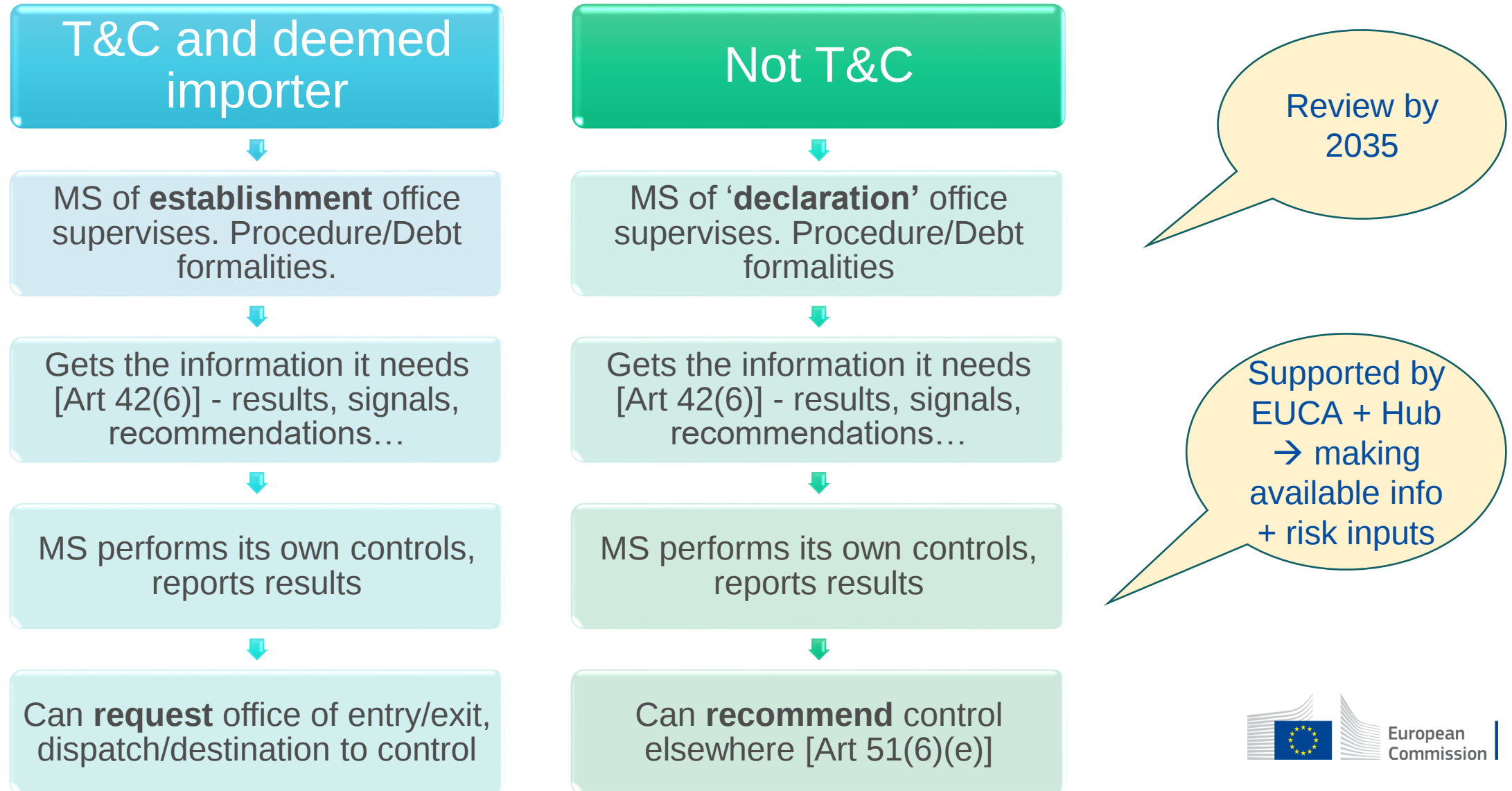
- **NEW:** Importer defined in Article 5(12) - any person having determined that third country goods are to be brought to the Union customs territory and deemed importers.
- Must be **established in the EU** (Art 20), except in specific cases
- Obligations: inform, pay and ensure compliance with non-financial requirements
 - Applicable to the specific procedure (warehouse is not the same as release for free circulation)
 - Non-financial requirements as specified in the applicable sectoral legislation

Trust and Check trader

Trust&Check trader in the customs reform



Competent customs offices (Article 42, overview)



The new T&C requirement for monitoring compliance

AEO evaluation + AEO study findings on monitoring practices:

- More [self-]monitoring by operator needed
- More coordination/info sharing within national customs authorities needed
- Make mutual access to IT systems easy



AEO fact-finding visits → monitoring not harmonised in MS

- Weak link AEO-risk management
- Little trust in AEO supporting risk management
- AEO not recognised in all national RM system → benefits not always granted

Article 25(3)(f) new criterion allows **MS of establishment** to monitor constantly T&C compliance **using the Data Hub**

T&C are ‘transparent’

AEO vs T&C

	AEO-Security (AEO-S)	AEO-Simplification (AEO-C)	AEO-S&C combined	T&C trader
Requirements:				
Compliance with customs/fiscal legislation, absence of infringements	V	V	V	V
Financial solvency	V	V	V	V
Appropriate customs knowledge		V	V	V
Security standards	V		V	V
Real-time data				V
Simplifications:				
Consideration as low-risk operator	V	V	V	V
Access to additional simplification		V	V	V
Prior notification for control	V	V	V	V
Self-release				V
No transit formalities, no guarantee				V
Supervision model:				
MS of unloading	V	V	V	
MS of establishment		Upon authorisation		V

AEO and/or Trust and Check traders?

T&C
requirements
too strict

- In order to keep T&C status only, COM open to adapt T&C requirements to address non-T&C operators (e.g. SMEs) concerns → Requirements on security standards and customs knowledge could be nuanced for SME

**Key issue:
liability of
each operator**

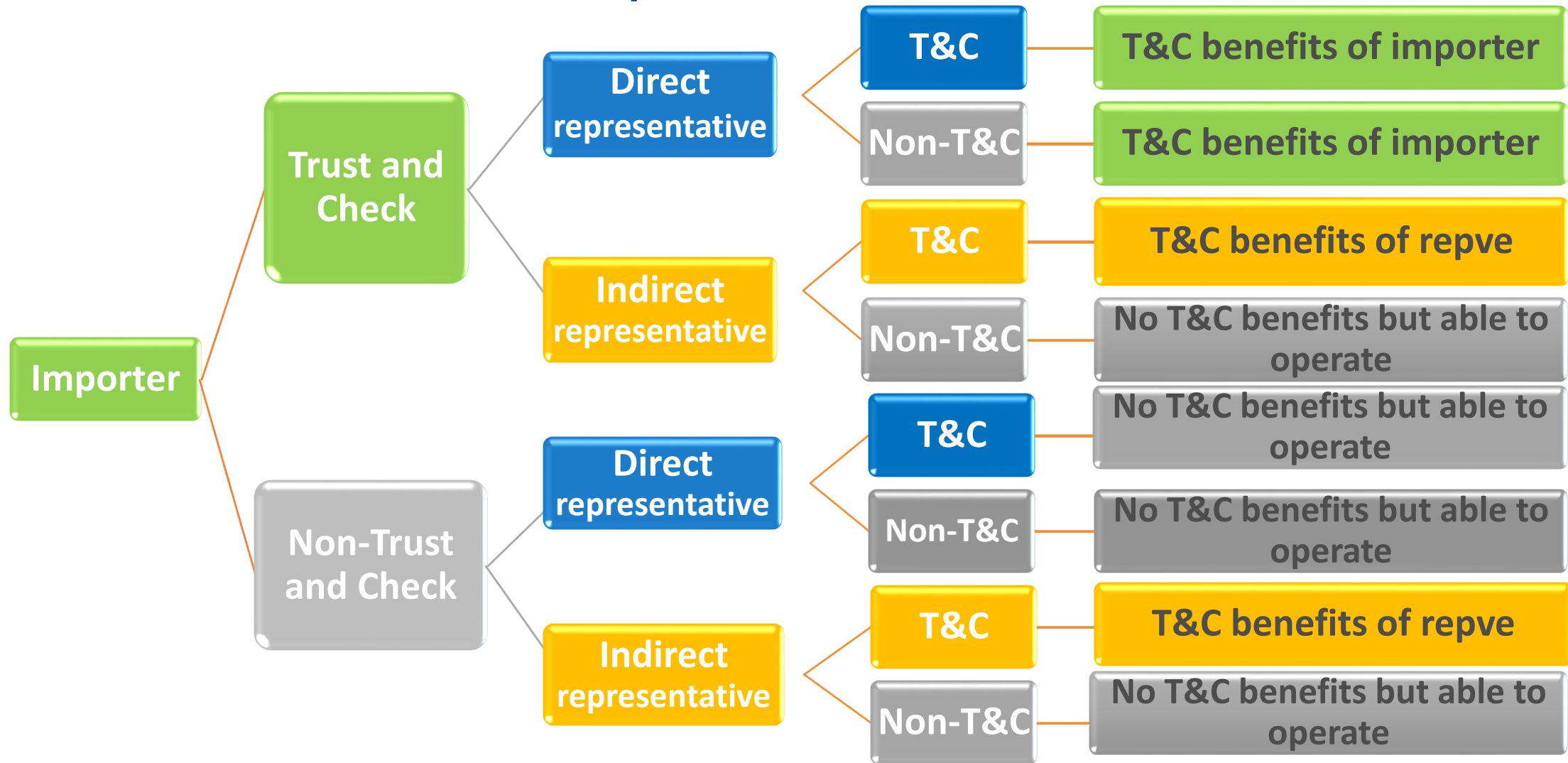
EP and most
MS want to keep
AEO and T&C

- COM can consider keeping AEO-C as an intermediate category: operators that do not qualify as T&C will not lose today's simplifications
- BUT if so, there should be more simplifications for T&C to ensure full supervision of the supply chain and real-time data for risk management

Role of customs representatives

[Art. 27]	<i>Direct Representation</i>	<i>Indirect Representation</i>
Establishment	In the EU, except if represented person not required to be EU-established	
Financial liability	Importer/exporter	Representative, as taking role of importer or exporter in Art 20 and 22 [and 21]
Non-financial liability		
T&C status	Can enjoy T&C benefits only if importer is also T&C	Can enjoy only its own T&C benefits
Other changes	Conditions for provision of representation services in the EU determined by COM (DA)	

Role of customs representatives



E-commerce

Tailor-made e-commerce regime

Simple
Transparent
Efficient

Today:

Since 2021, drastic increase of customs declarations in e-commerce* (more than 1 billion super-reduced declarations in 2022) without effective controls:

- 65% of the e-commerce consignments are undervalued → revenue loss
- 66% of products purchased online are not meeting EU safety requirements → citizens are not protected
- Traders split consignments into smaller batches → negative environmental impact.



*VAT applies to all goods and as a result, goods below 150€ must be declared to customs, despite being exempt from customs duties.

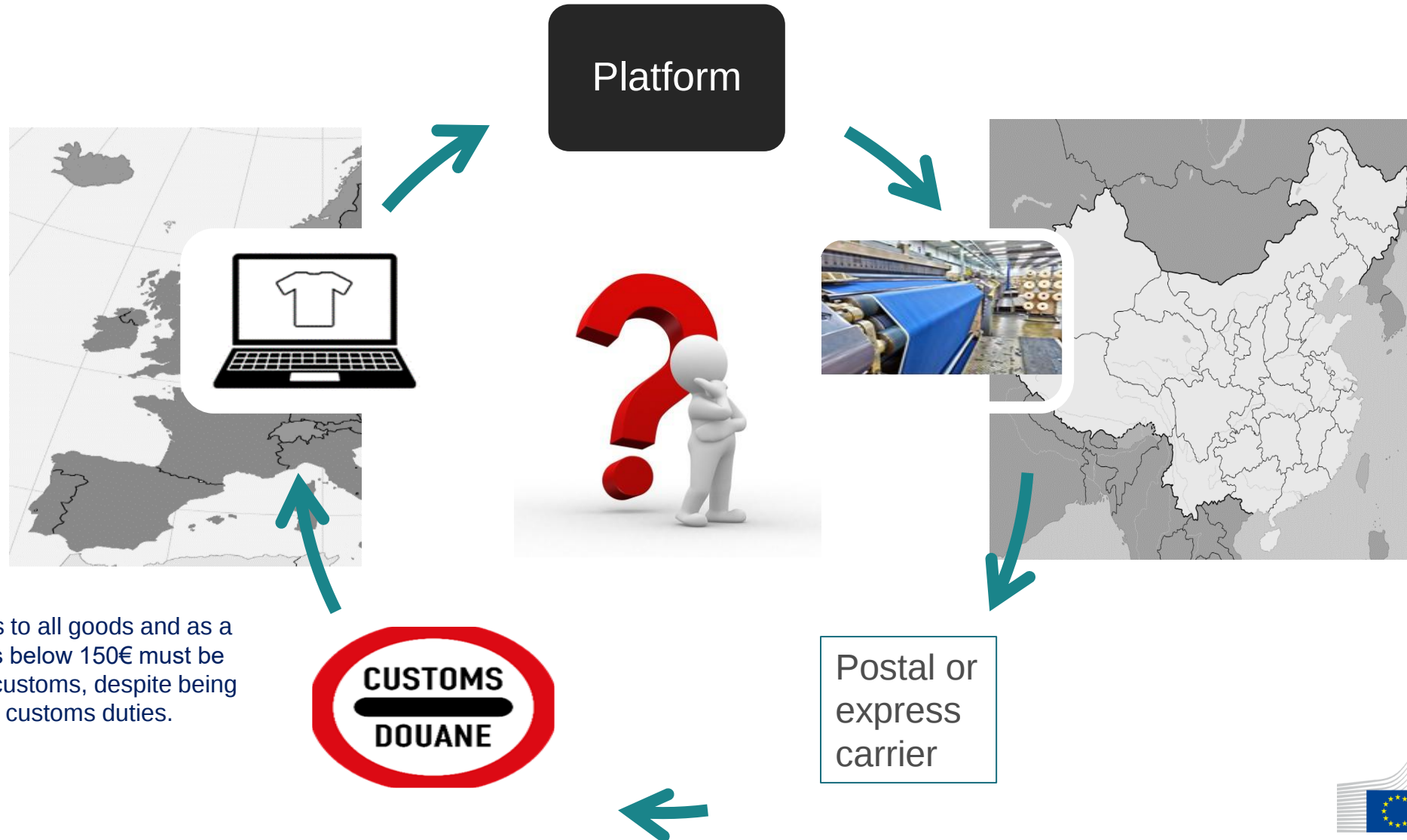
Reform:

- ✓ Large platforms will be responsible to ensure compliance with EU rules (financial and non-financial)
- ✓ Consumers will be freed from compliance burden and protected from unpleasant surprises, like unexpected costs and burdensome customs formalities.
- ✓ The EU Customs Data Hub facilitates processing of declarations, helping customs and platforms to absorb the compliance burden.

A (voluntary) 4-tier bucketing system to simplify calculation of duties:

- ✓ 5% (e.g. for toys, games, houseware articles),
- ✓ 8% (e.g. for silk products, carpets, glassware),
- ✓ 12% (e.g. for cutlery, electrical machinery) and
- ✓ 17% (e.g. for footwear).
- ✓ Goods having a 0% duty rate currently will continue to benefit from zero duties.

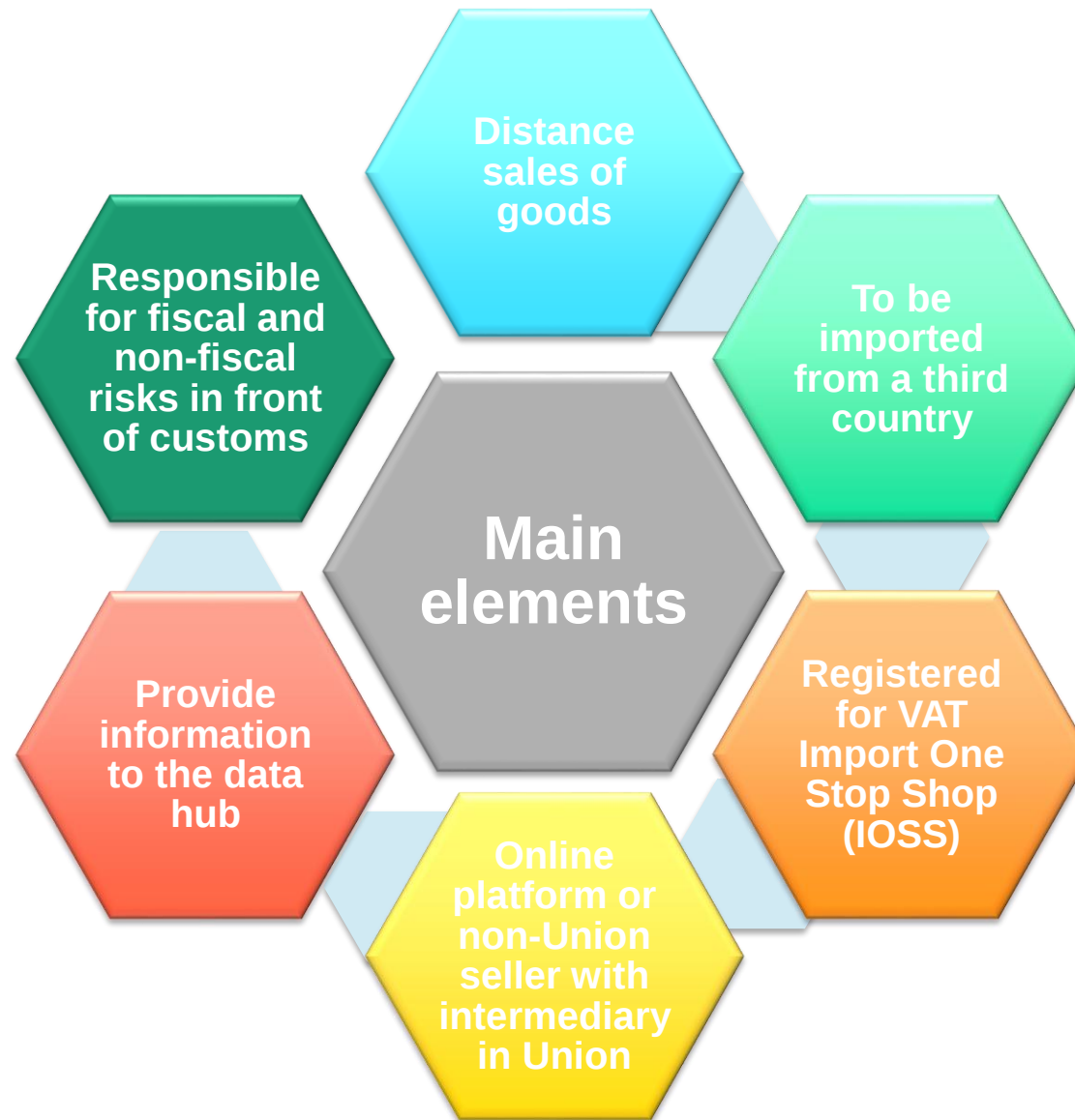
E-commerce under the current UCC



Alignment with VAT in the Digital Age (ViDA)

- ✓ Alignment with VAT e-commerce rules on B2C flows (no threshold, scope, liability, reporting)
- ✓ Introduction of the **deemed importer** (any person involved in DSIG and registered for IOSS)
- ✓ Deemed importers will be responsible to ensure compliance with EU rules (financial and non-financial) – no burden on consumer
- ✓ The EU Customs Data Hub facilitates import and export processes
- ✓ Abolishment of the import duty exemption (€150)
- ✓ Introduction of the Simplified Tariff Treatment for DSIG:
 - bucket system for calculation of the import duties
 - no proof of non-preferential origin
 - simplified determination of the customs value

Deemed importer [Art 21]



Builds on
**'deemed
supplier'**
(see VAT
package, 2021)

Removal of EUR 150 threshold and voluntary simplified duty calculation



ANTI-ABUSE CLAUSE: simplified tariff treatment is meant for B2C only [Art 145(5)]

Simplified tariff treatment is excluded for goods subject to excise,
for goods under trade measures and for goods under chapters 73, 98 and 99
[amendment to Reg. 2658/87 Combined Nomenclature].

Simplified tariff treatment (buckets system)

WTO compatible:
voluntary, buckets are
not based on historical
analysis of trade (no
discrimination)

Related to 'distance
sales of goods
imported from third
countries' within the
meaning of Article
14 (4) (2) VAT
Directive 2006/112

A (voluntary) 5-tier bucket system to **simplify calculation of duties**

5%
Toys, games,
houseware articles
(26 chapters)



12%
Cutlery, electrical
machinery, clothes
(9 chapters)

8%
Silk products,
carpets, glassware
(32 chapters)



17%
Food, beverages,
tobacco, footwear
(21 chapters)

0%
Goods having a 0% duty
rate currently will continue
to benefit from zero duties
(7 chapters)

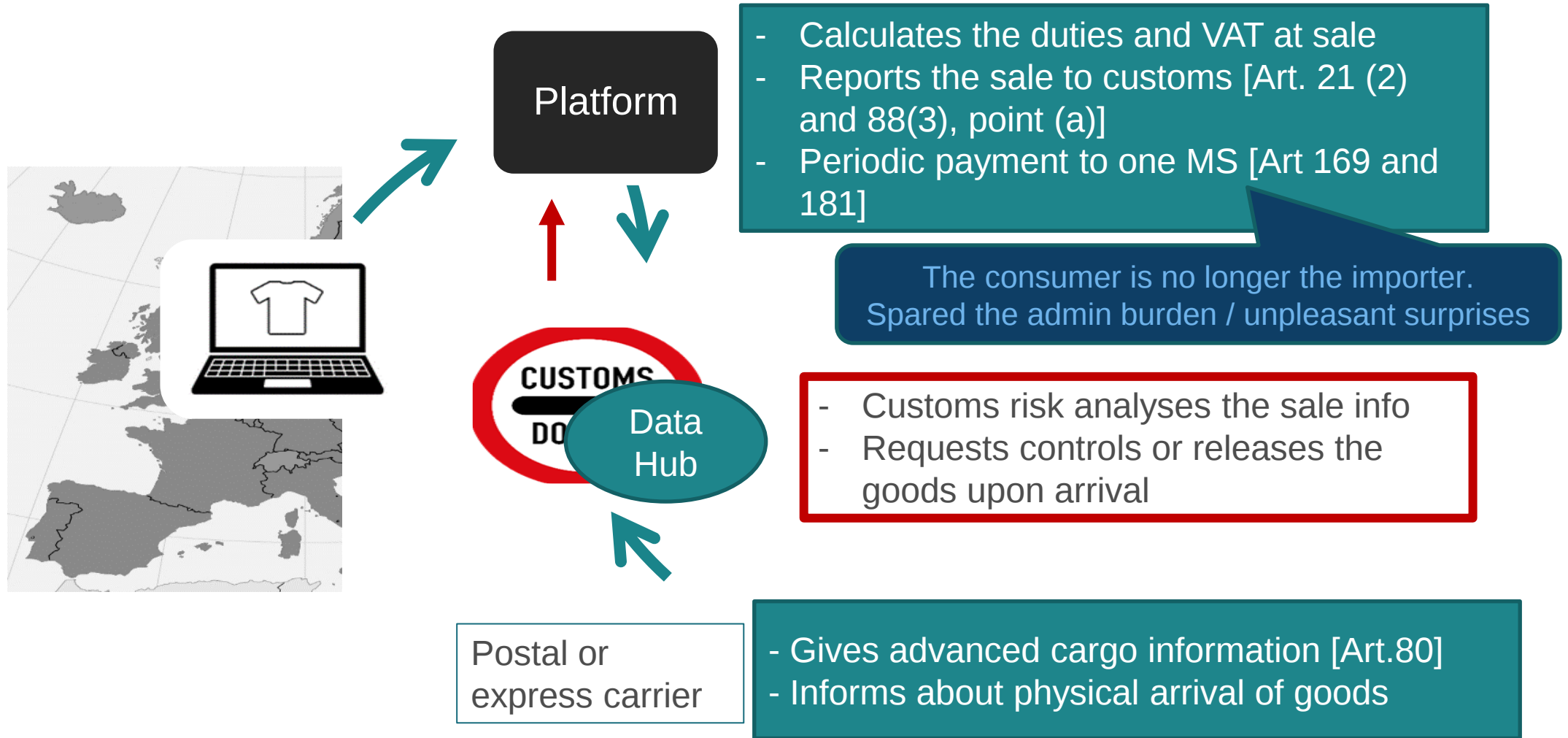


Answering to the questions linked to the e-commerce simplifications

- **Elimination of risk of undervaluation by the abolition of 150 EUR threshold**
 - The incentive to value goods under 150 EUR to get access to an easier clearance method (super-reduced dataset) and not to pay duties will be gone
 - However, **the rest of undervaluation still has to be fought**
 - A new risk analysis will be possible thanks to EUCA and Hub and receiving clearance information directly from the platform (not the case today)
- **Risk of confusion of tariff classification with the Bucket system**
 - After the customs reform, as today, goods will have to be classified with at least 6 digits, with or without bucket system
 - The better information on the goods in the data hub, directly from the platform, allows to open the reflection, in the future, of whether 10 digits tariff classification would still be necessary. The customs reform text is silent



Reform process: customs at the center



Reform process: responsibility of the platform



E-commerce platforms will be responsible for :

- Collecting customs duties + VAT at the time of the sale
- Reporting the sale data to the Data Hub within 24h
- Compliance with non-fiscal regulations

➔ Checking the compliance with non-fiscal regulations:

- List of applicable rules on the goods to be provided by the platform before release, amongst other information [\[Art 88\(2\)\]](#)
- Controls at the time of release, possibility to suspend the release [\[Art 60\(4\)\]](#)
- Better communication with other authorities and MSA through the Hub
- Parallel application of DSA which can sanction the platforms

E-commerce: the impact

Consumers

No longer the importer, no surprise charges at pick-up

E-commerce operators

Reduce compliance costs by more than 1 billion EUR

Intermediaries

Ensure that goods comply with non-financial requirements

Customs

Have advanced data to analyse and focus on risks

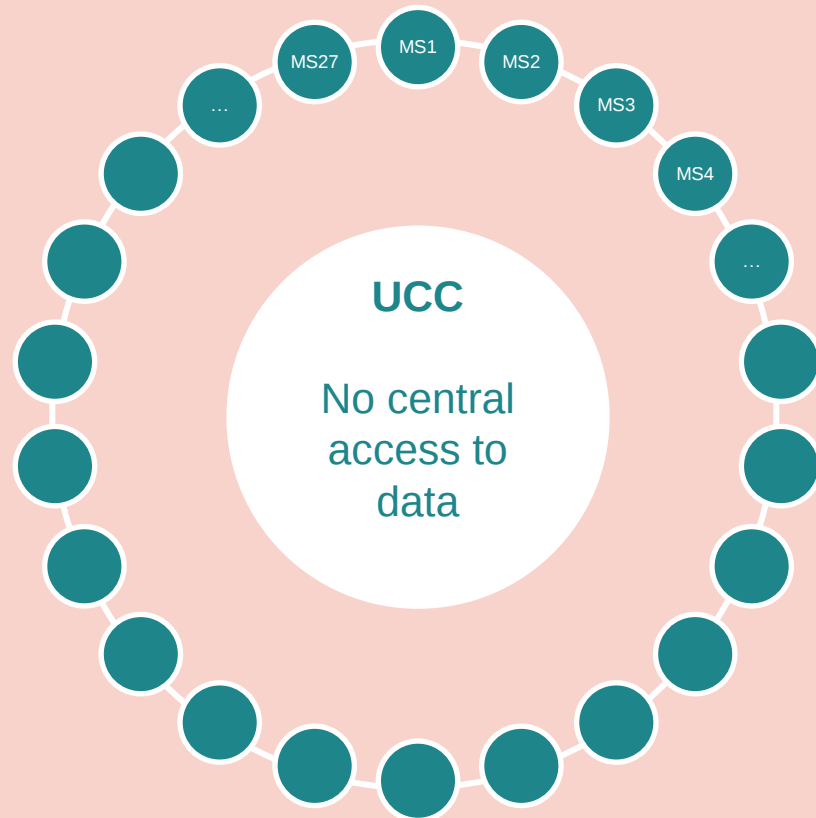
EU Customs Data Hub

EU Customs Data Hub

Today:

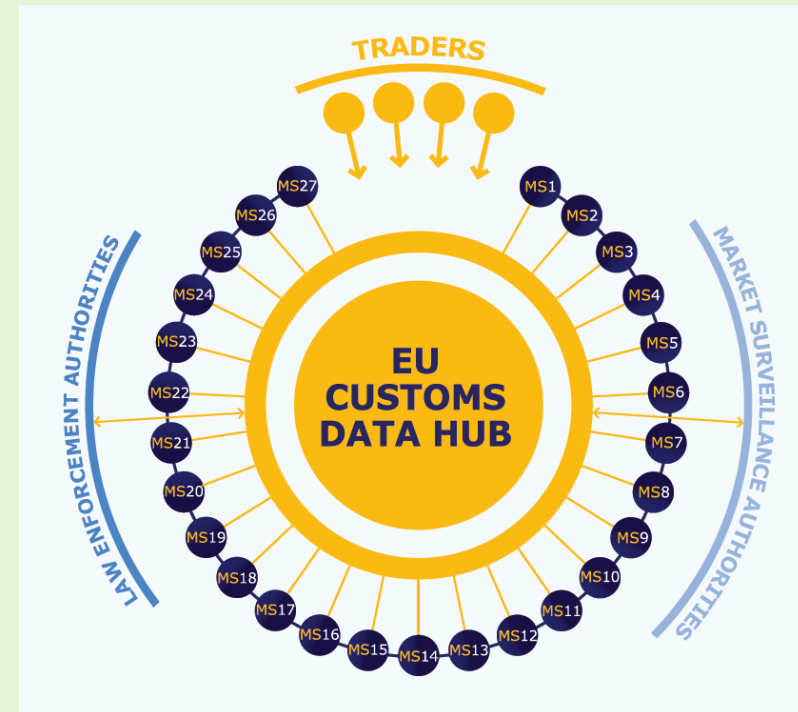
111 separate IT systems across **27** Member States.

No central database, **no** common supply chain supervision.



Reform:

Central Customs Data Hub. Flexible connection (SME friendly) to simpler common EU processes. Cheaper and quicker to build and improve. Enables EU risk management. Granular control of who uses what data, why (GDPR by design).



Data Hub preconditions for COM

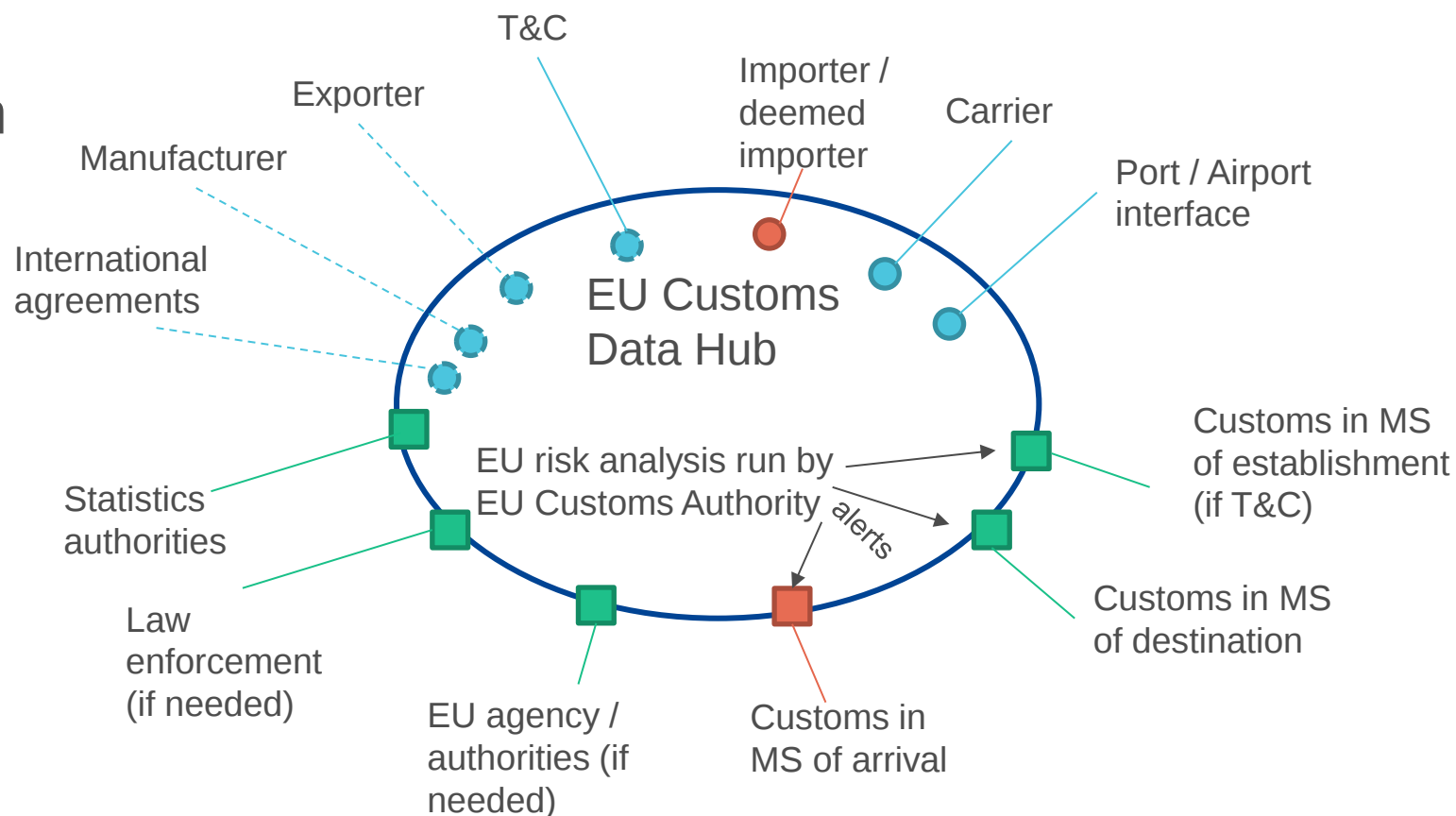
1. **COM** provides the budget for the Data Hub separately from EUCA's own budget (for its general functioning) via a contribution agreement. (COM 'delegates' the task to EUCA)
2. **EUCA (MS)** develops and manages the Hub (functionalities and capabilities); except for e-commerce where COM does preparatory work.

EU Customs Data Hub

The customs data revolution

- 1) **collects** supply chain data from multiple sources ●
- 2) **risk analyses** data in real-time
- 3) **shares** and cross-checks data with concerned authorities ■

One central state of the art infrastructure to **support EU trade**, and strengthen cooperation with customs and partner authorities



Replacing and integrating over **111** national and EU IT systems.

Trade view - Hub benefits – facilitate good trade. Reduce costs. Improve competitiveness.

Traders Give data to one Hub, one time, instead of many systems many times. One window for EU customs. Choose best fit for exchange - examples:



Trusted traders
Push, pull, AI...

“can we start sooner?”

EU Customs Authority

Builds the service apps and interoperabilities.
Connects you to customs
Manages security, data protection, confidentiality.
Ensures single EU process

Data Hub

Single EU instance of **simpler** processes

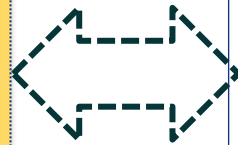
Accounts – manage your customs business and duties, configure your privileges

Single Window integration (re-use data to minimise burden across policies)

See your EU supply chain – control who does what with your goods and status.

Member States

Operational decisions, supervision, controls.
Trade relationships.
Multi-agency co-operation on compliance.
With a full supply chain view and a uniform EU process.



Lots of good questions

Will I have the data I need?

How will access be controlled?

Will my data be secure?

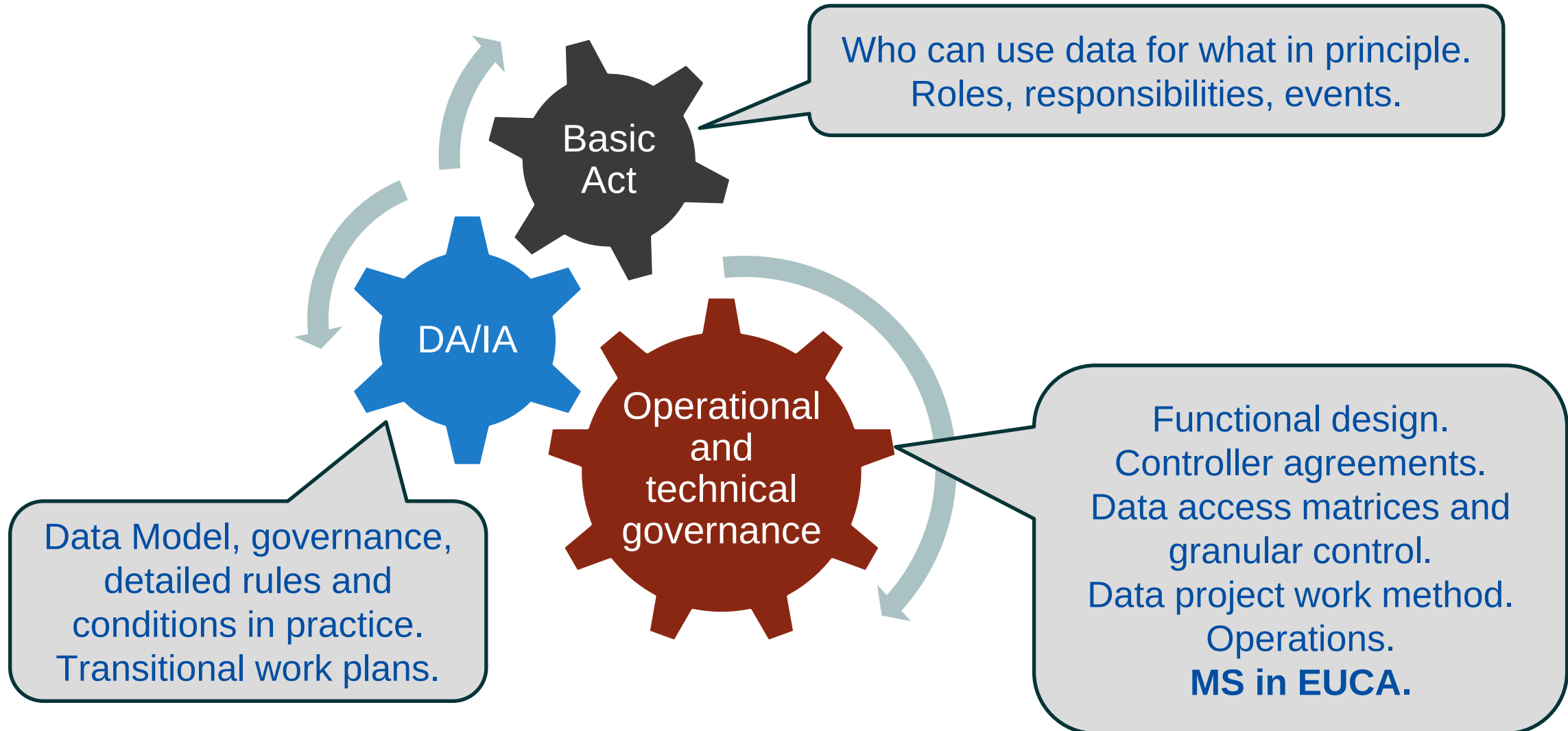
Will the Hub have the right functions?

My national needs and systems?

Will it work for my traders, and SMEs?

How does it fit together?
How do we transition?
What stays national?

We build the answers together...



... step by step, no big bang

MS take key decisions when needed, with lessons learned.

TAXUD IT transition → 2038

National IT transition → 2038

EU Customs Authority

E-commerce Hub 2028

- B2C sales → free circulation
- New strategic approach: sample for supply chains
- New shared tools: analytics, do-not transport
- Cloud architecture. Trial and adjust.

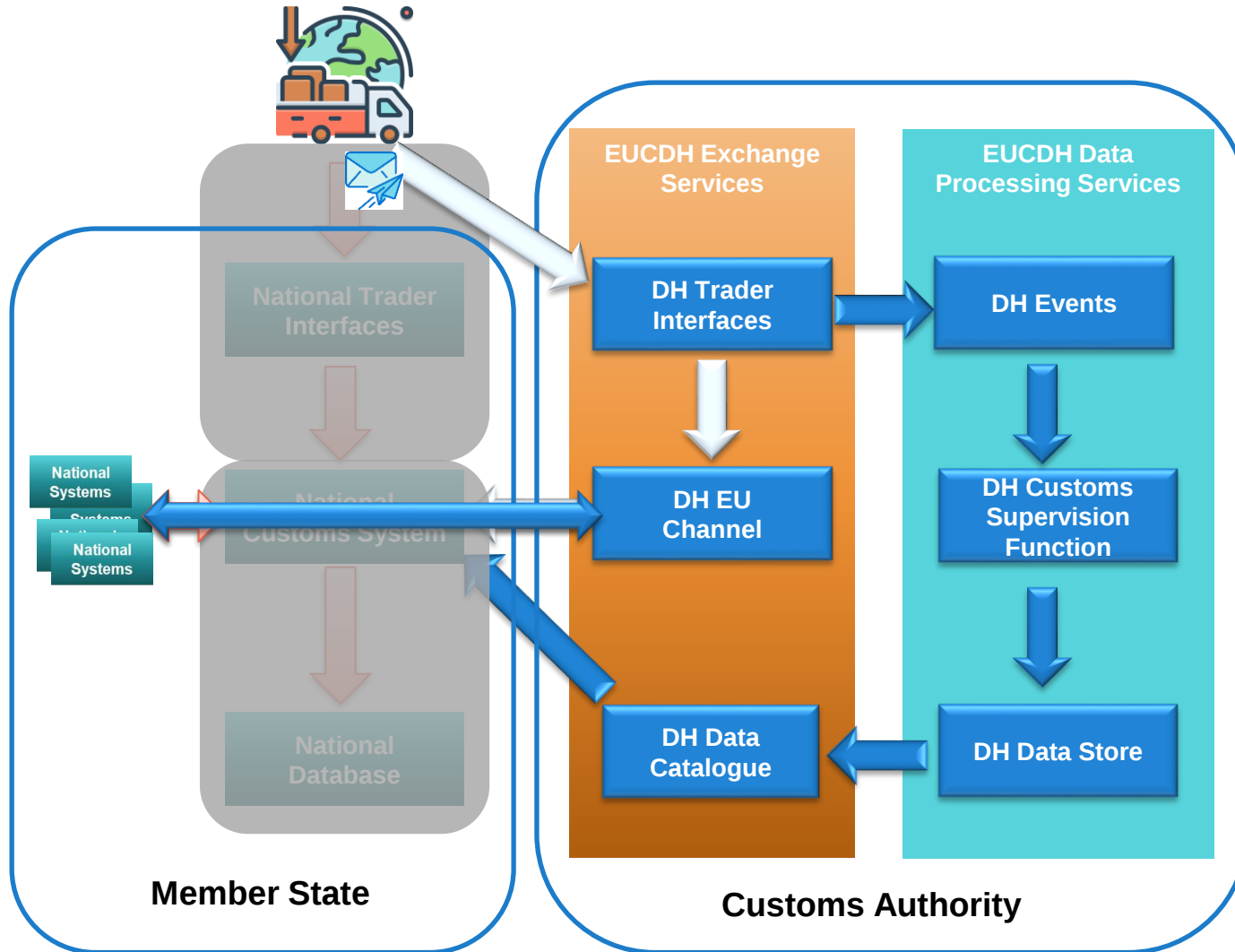
All processes Hub 2032

Trust and Check traders must, others may

All traders Hub 2038 – the Hub is the front-end for all trade

MS will
each optimise.

Gradual Transition to Data Hub



- Keep **data flows open**
- Ensure **continuity**
- **Gradual / multifaceted transition:**
 - per function
 - per operator
 - per domain...
- COM/EUCA/MS/Trade work in **cooperation**

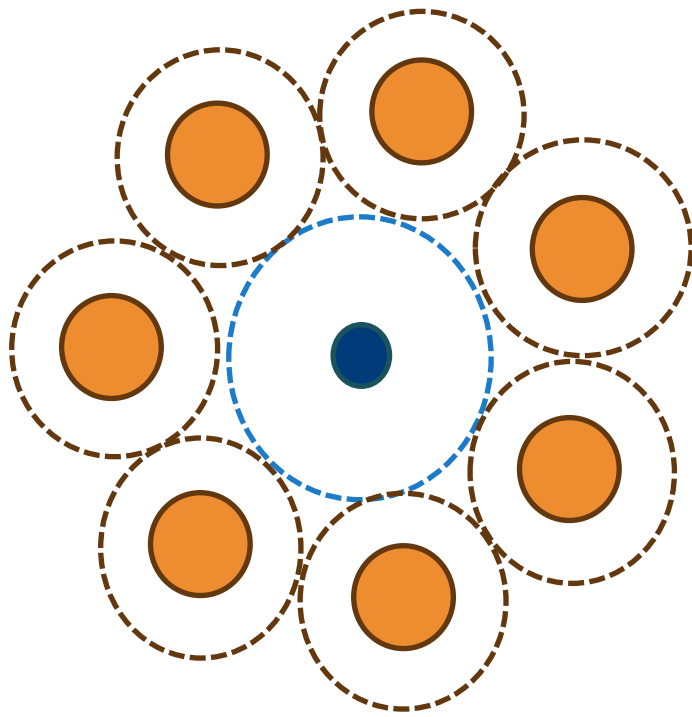
Data Flows can be diverted totally or partially to enable complementary operational approach.

Systems functions can be **migrated or redeployed gradually** with the data brought consistent in the back-office.

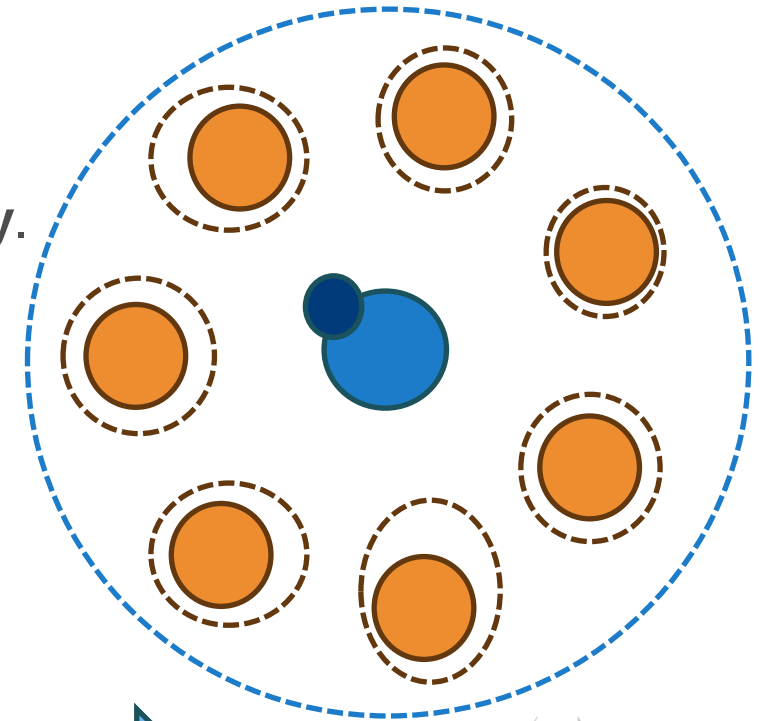
Data Hub as a Common capacity

————— Operational responsibility: MS & EUCA
----- Digital responsibility: EUCDH

Moving towards **common** Customs digital and risk management capacities
managed by the EUCA together with the Member States

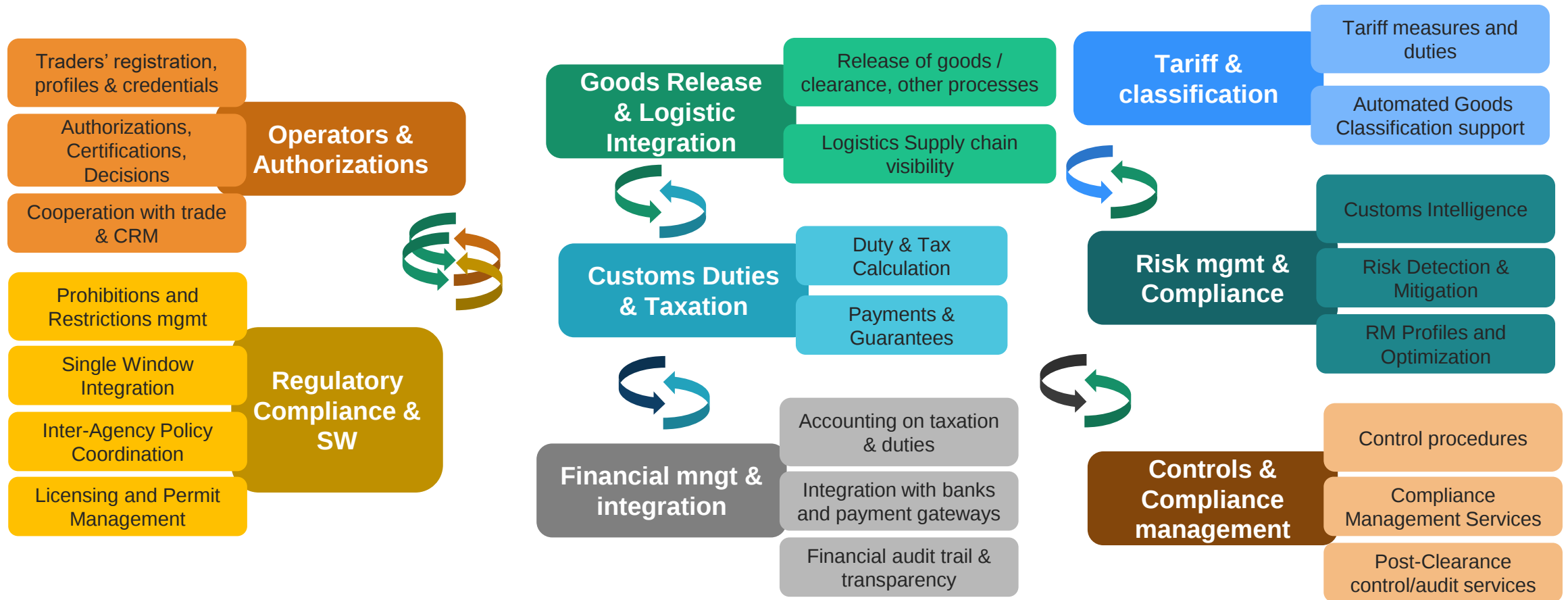


- Digital and automation responsibilities moves to the EUCA as a **common capacity**.
- MS reduce their IT systems scope but keep their operational capacity.
- Each MS may retain IT differently not all have equal needs or constraints.



Customs Hub functional capabilities map

These don't appear in the legislation, because they are *how* we translate the jobs given in the text to practical capabilities – applications, tools, processes etc. Indicative. Must be **adaptable** to evolving needs and opportunities.



EUCA

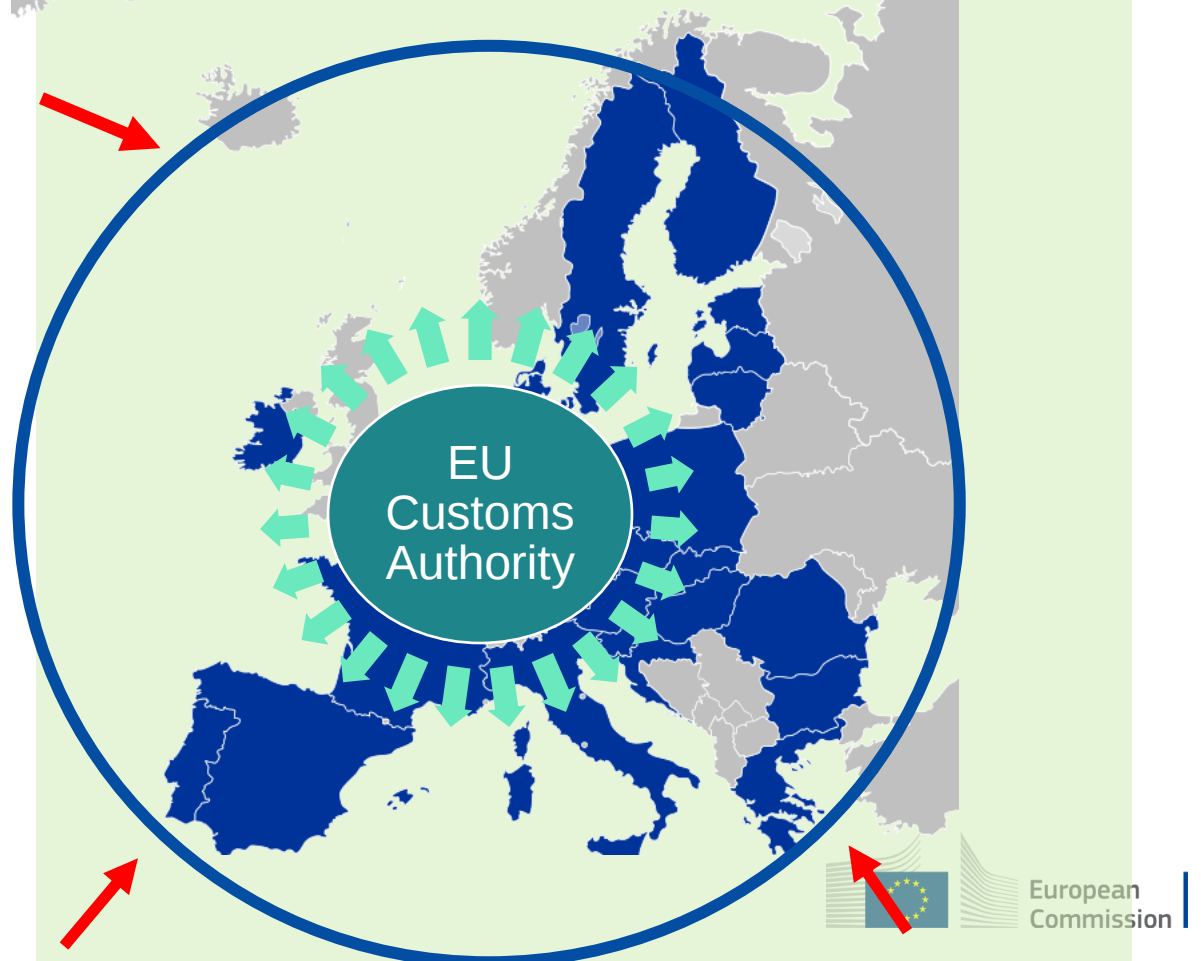
Tasks - Organisation - Veto rights

Protecting the Single Market

Today: 27 borders – **protection determined by weakest link.** Once in, goods can move freely.



Reform: One true Common border – Central supervision, common risk management



EUCA – Tasks



**Development Data
Hub, Data
management and
processing**



Risk management



Crisis management



**Capacity building,
operational support and
coordination**

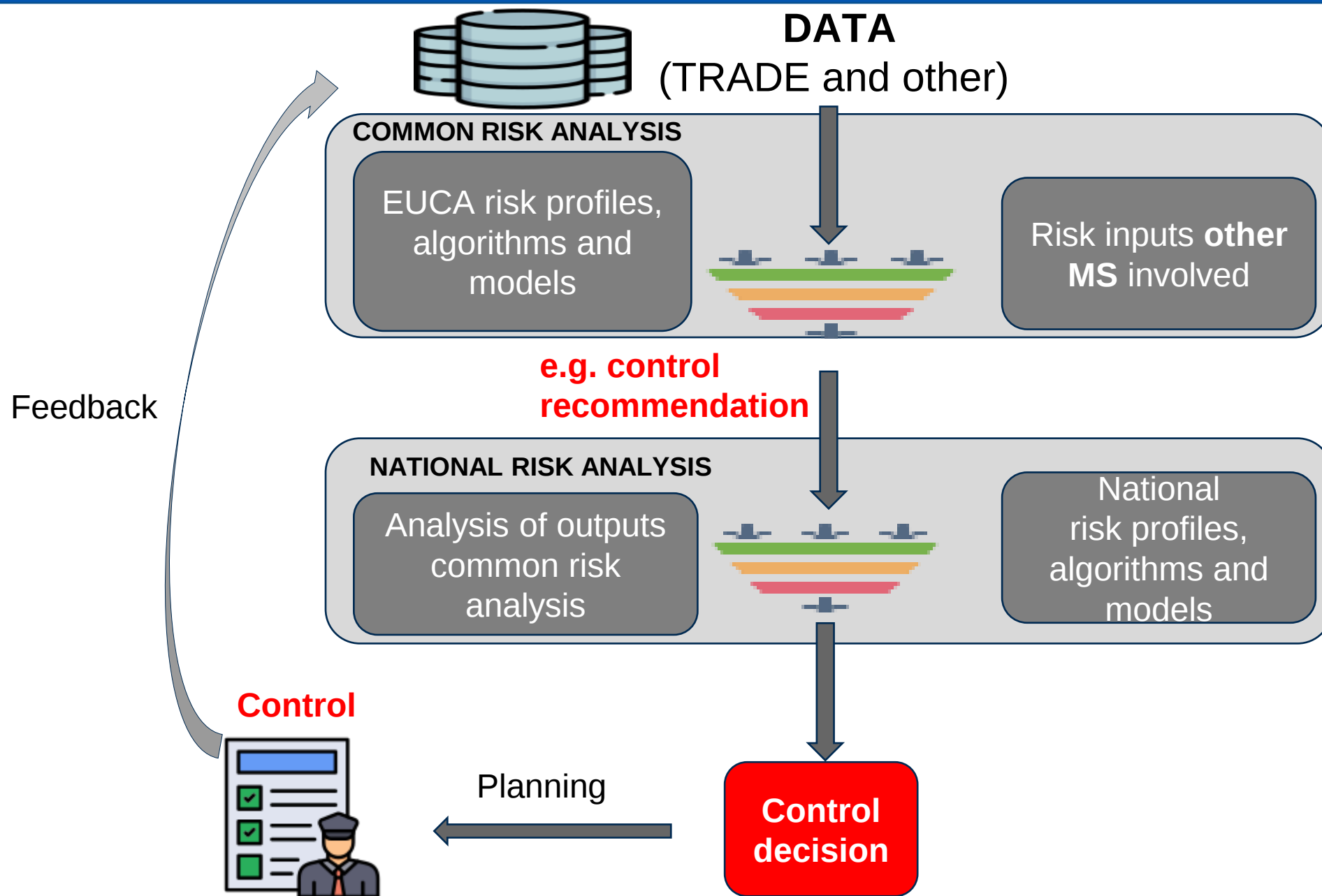
EUCA will develop and manage the Data Hub

COM entrusts EUCA with tasks for the implementation of the customs-related funding programmes (Art. 209):

- 
- The illustration on the left shows a data flow process. At the top, a document icon labeled 'RAW' has a dashed arrow pointing to a circular icon with a summation symbol (Σ). From this circle, a dashed arrow points down to a document icon with a checkmark. To the left of this, a computer monitor is also connected by a dashed arrow to the 'RAW' document. Below this, a red truck is shown at a customs inspection point, with a customs officer in a blue uniform and yellow vest holding a red stop sign.
- a) the **development, operation and maintenance of the ... Customs Data Hub** (cf. Title III)
 - a) Operational strategy for the **allocation, funding and procurement of control equipment**, including the assessment of needs, joint procurement and co-sharing of equipment

Contribution agreement

How will the EU and national risk analysis reinforce and complement each other?



EUCA – Tasks



Crisis management

- Preparing protocols, procedures and guidance
- Monitoring their application
- Reporting to COM
- Crisis response cell with 24/7 availability



Capacity building, operational support and coordination

- Border Crossing Point diagnostics
- Performance measurement
- Training
- Centres of excellence
- Common standards and operational manuals
- Research & innovation
- Issuing opinions (special procedures)
- Cooperation
- Joint controls
- Support for complex classification, valuation and origin cases

EUCA – Further tasks

The EU Customs Authority may be assigned **further tasks in the area of free movement, import and export of third country goods**, if so provided by **relevant Union legal acts**. Where such tasks are assigned or entrusted to the EU Customs Authority, appropriate financial and human resources shall be ensured for their implementation.

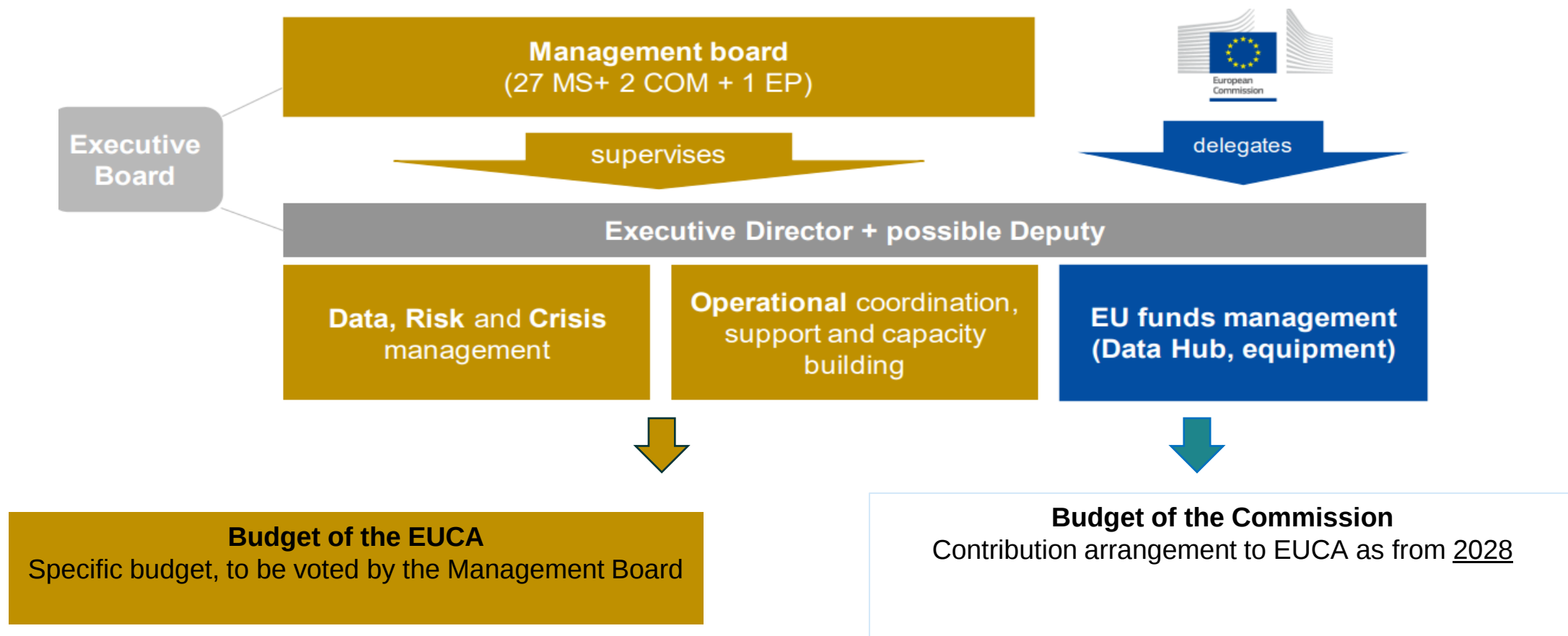


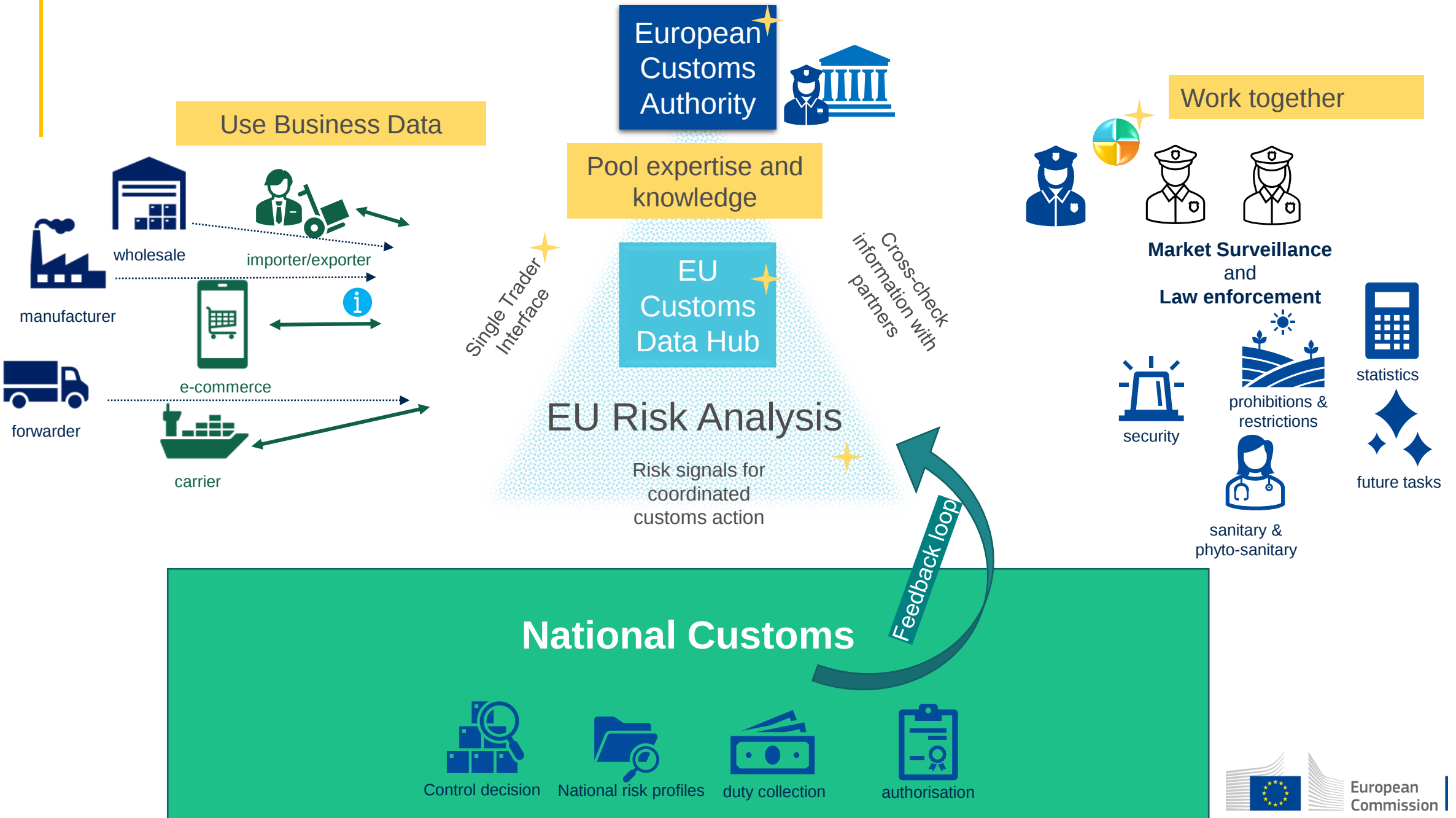
Legal ‘hook’ in Art. 210 for potential additional tasks in other areas (e.g., CBAM, sanctions)

EUCA

Tasks – Organisation – Veto rights

EUCA – Governance and budget





Infringements and sanctions

Infringements and sanctions



**Article
246**
General
requirem
ents

**Article
247**
Extenuati
ng and
mitigating
circumsta
nces

**Article
248**
Aggravati
ng
circumsta
nces

**Article
249**
Limitatio
ns

Article 246

- Basis for the determination of infringements, set out in art. 252
- Member States determine the infringement: intent of obvious negligence/manifest error
- Clerical and minor errors
≠ customs infringement

Articles 247 – 248 – 249

- Introduce the notion of good faith for the determination of sanctions
- Time limitation from 5 to 10 years and interruptive effect of an act of competent authority
- MS determine the severity of the infringement, the nature of the sanction and the limitation period

Infringements and sanctions

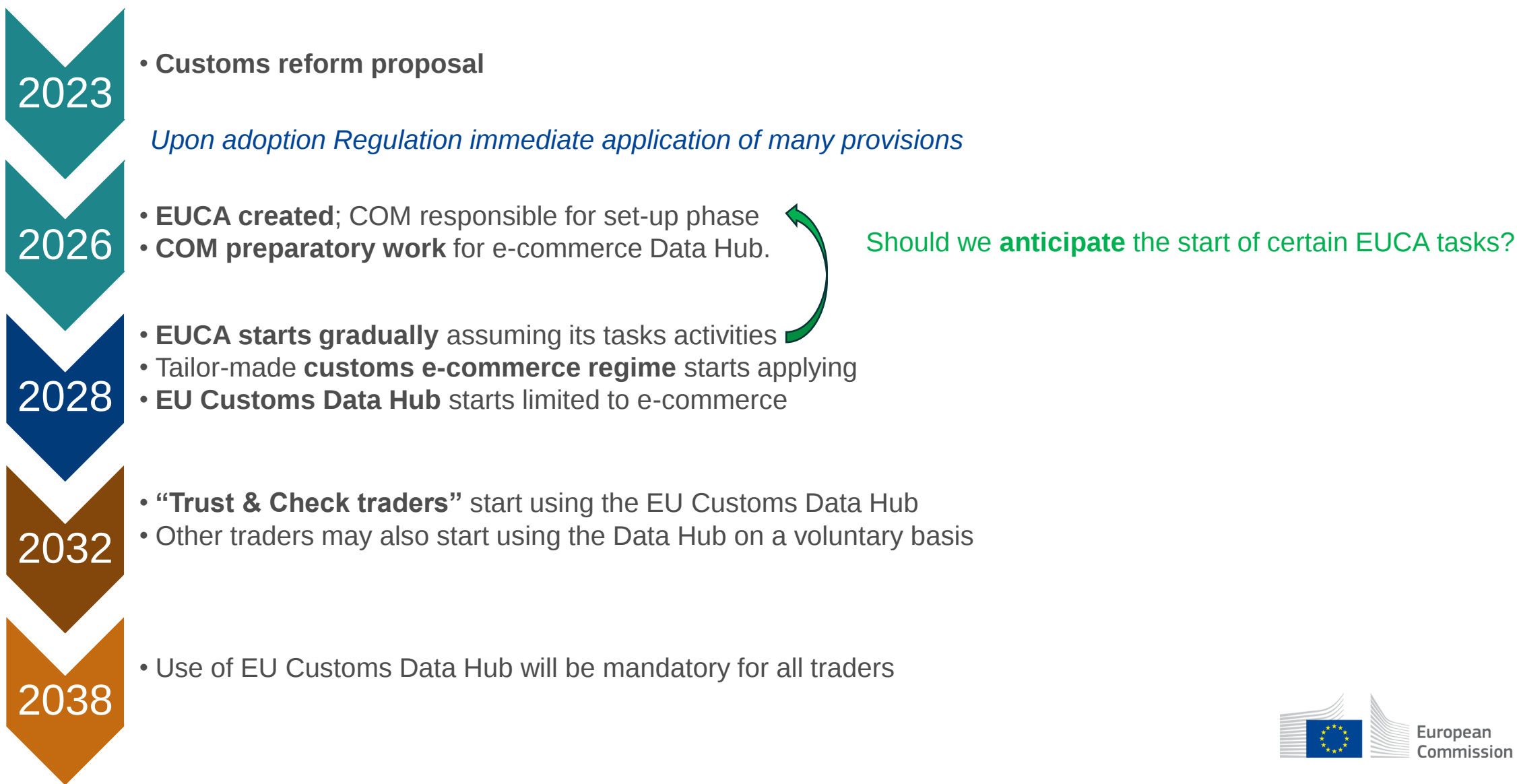
Infringements – Art. 252

- Failure to provide information
- Provision of false/ incomplete documents
- Removal of goods from customs supervision
- Failure to comply with obligations (customs decisions/ procedures)
- Non-payment of duties
- Non-exhaustive list (provision for MS to set out more)

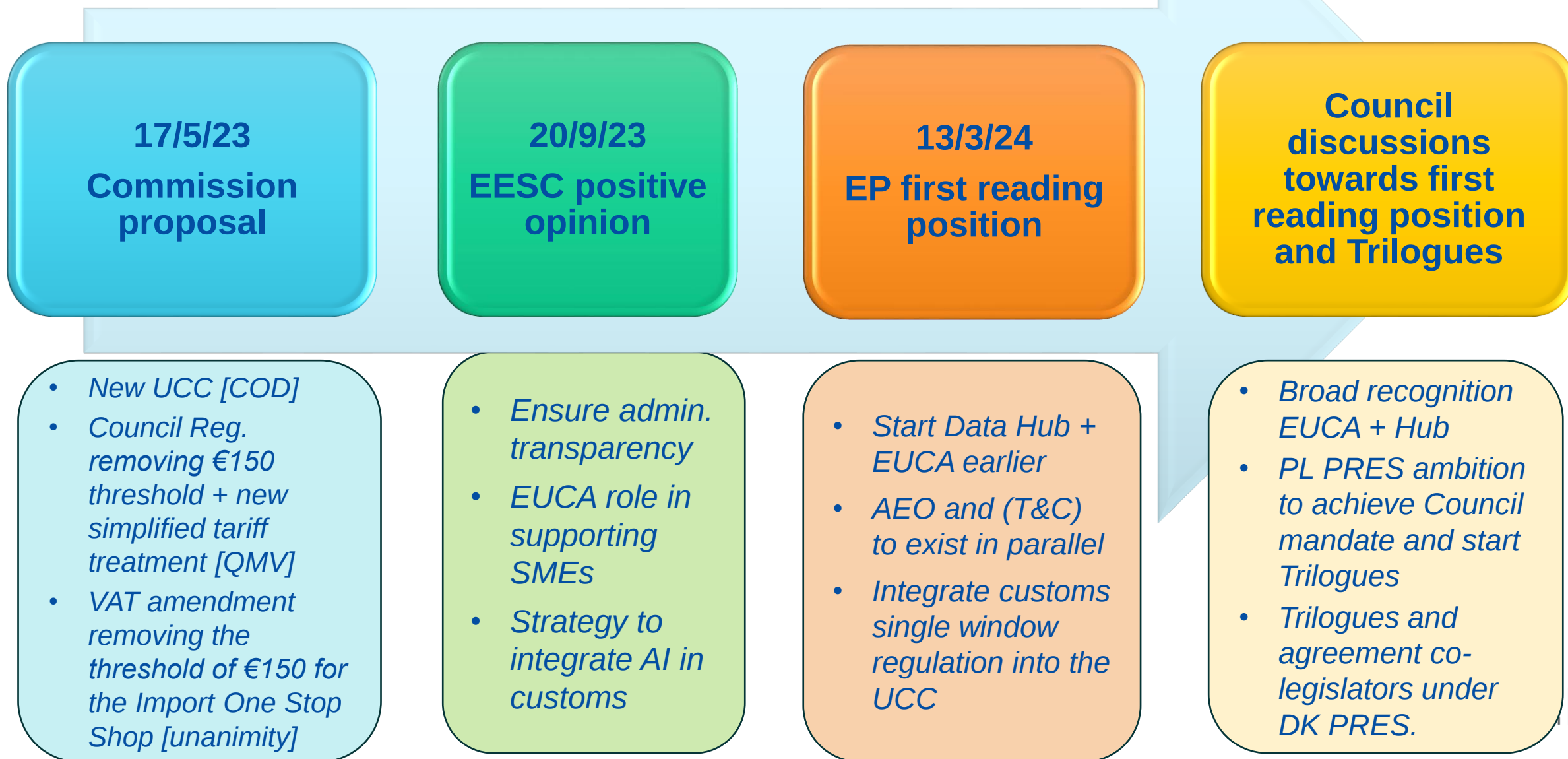
Penalties – Arts. 253 and 254

- Sanctions should be effective, proportionate, dissuasive
- Non-exhaustive list of sanctions
- Pecuniary charge (between 30 and 200% of customs duties eluded or 30 and 100% of the value)
- Revocation, suspension or amendment of customs decision
- Confiscation (goods and/or transport)

Customs Reform – Overall timeline



Legislative process: state of play



Customs Reform – integrated timeline

2023 Customs Reform

Ongoing IT deployment of previous, steppingstone reforms

