Chapter 13 – Growth Shares

This document should be read in conjunction with sections 112, 128, 128C, 128E and 897B of the Taxes Consolidation Act 1997.

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The information in this document is provided as a guide only and is not professional advice, including legal advice. It should not be assumed that the guidance is comprehensive or that it provides a definitive answer in every case.

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13.1 General

A company may decide to operate a growth share scheme to incentivise their employees and managers. Growth shares are a special class of ordinary shares that generally have a low or nil value until a certain target or hurdle is reached by the business.

The hurdle is specified by the employer when the shares are issued and it can refer to:

Company performance,

Individual's performance, and

Leaver provisions, among others.

An award of growth shares can be beneficial for:

- Employers as they can reward participants by providing a 'hope equity' for short to medium-term growth without diluting current equity
- Employees as they own shares in the company from day one normally free of charge or for a discounted value.

Growth shares are also known as 'hurdle', 'ratchets' or 'flowering shares'.

13.2 Valuation of Growth Shares

There are numerous factors that may influence the share valuation of a company.

Growth shares usually have a low value at the date of issue. This is because, if the participant sold them at that point, the shares would not carry an entitlement to receive any proceeds due to the 'hurdle'.

When valuing growth shares, employers should give consideration, among other factors, to the:

- hope growth value of the shares
- rights attached to the shares, for example voting or dividend rights, if any.

Employers should retain their relevant valuation records in support of their calculations.

Refer to the Valuation of Unquoted Shares manual for further guidance.

13.3 Charge to Income Tax

Once the employer has carried out a valuation of the growth shares, these may be issued to the participant at market value, free of charge or for a discounted value.

If the participant pays the market value on award of the shares, no tax arises.

Shares issued free of charge or at a discounted value are a taxable benefit and a charge to income tax under section 122 Taxes Consolidation Act 1997 will arise. The employer should operate PAYE on this benefit in the normal manner.

Further guidance on shares acquired at less than market value is available in <u>Chapter 7</u> of the Share Schemes Manual.

Growth shares in exchange for professional services

If growth shares are issued free of charge or at a discount in exchange for professional services, they shall be treated as trading income in the hands of the recipient.

Interaction with other type of shares

Depending on the plan, growth shares may be treated as convertible securities. Further guidance on the tax treatment of convertible securities is available in <u>Chapter 5</u> of the Share Schemes Manual.

Growth shares can also be forfeitable shares. Further guidance on the tax treatment of forfeitable shares is available in <u>Chapter 6</u> of the Share Schemes Manual.

Example 1 – Award at market value

An employee is granted 500 growth shares by her employer. After carrying out a valuation of the shares, it has been established that the shares have a nominal value at grant of €1 each. However, once the company achieves an annual turnover of €15m, they will be worth €15 each.

The employee pays €500 at date of award, which represents the market value of the shareholding at the date of issue. There are no income tax implications for the employee.

On reaching the target, the shares will be valued at the pre-agreed ≤ 15 each and the shareholding will be valued at $\leq 7,500$. No charge to tax arises on the target being achieved.

Example 2 – Award at a discount

An employee is granted 100 growth shares with a value of €10 each. The shares will be worth €20 each once the company reaches its goal of making a profit of €1m in an accounting year.

The employee pays €700 at the date of the award. As this amount is below the market value of the shares (€1,000), a taxable benefit of €300 arises. The employer must operate payroll taxes and deduct the relevant income tax, Universal Social Charge and employee's PRSI on the taxable benefit.

On reaching the goal the shareholding is worth €2,000. No charge to tax arises on the change in the value of the shareholding.

Example 3 – Award free of charge

An employee is granted 100 shares free of charge. The shares have a market value of €2 each at the date of issue and carry limited dividend rights. However, if the employee manages to increase their client portfolio by 5 new accounts the value of the shares will increase to €10 each.

At the date of the award, the employer will deduct income tax, USC and employee PRSI on a taxable benefit of €200 (100 shares at €2 each).

If the employee shareholder receives any dividends before the hurdle is achieved, the employer will deduct Dividend Withholding Tax (DWT) at 20% and return it to the Collector General. The employee must return details of this income in the annual income tax return. The employee will be taxed at their marginal rate of tax and will receive credit for the tax withheld by the employer.

On reaching the performance goal, the shareholding is worth €1,000. No charge to tax arises on the change in the value of the shareholding.

13.4 Charge to Capital Gains Tax

On disposing of a shareholding of growth shares, a charge to capital gains tax (CGT) may arise. This disposal must be reported to Revenue even if no tax is due.

The normal capital gains tax (CGT) rules apply to the disposal of growth shares. The base cost for CGT purposes is the initial market value of the shares at the date they are appropriated to the participant.

Example 4

In March 2016, an employee was granted 500 growth shares with a nil value. The company agrees that if it reaches a specific turnover goal the shares will be worth €5 each.

The company reached the goal in March 2020 and the 500 shares are now worth €2,500. The employee disposes of the shares in March 2020 for the market value of €2,500.

Tax on acquisition of growth shares		
Description	Amount	
Market value of shares	€0	
Amount paid by participant	€0	
Amount chargeable	€0	
Tax on disposal of growth shares		
Description	Amount	
Market value of shares	€2,500	
Acquisition cost	(€0)	
Chargeable Gain (ignoring annual exemption)	€2,500	
CGT payable (33%)	€825	

Example 5

In July 2018 an employee was granted 600 growth shares with a value of €1 per share. The employee pays the €1 per each share granted, €600 in total for the shares. The company agrees that if it reaches a specific goal the shares will be worth €15 each. The base cost for CGT is the €600 that was the market value at the date of grant.

The company reached the goal in July 2019 and the 600 shares were then worth €9,000.

The employee disposes of the shares in March 2020 for the market value of €9,000.

Tax on acquisition of growth shares		
Description		Amount
Market value of shares	\sim	€600
Amount paid by participant		€600
Amount chargeable	•	€0

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Tax on disposal of growth shares			
Description	Amount		
Market value of shares	€9,000		
Market value on grant	(€600)		
Chargeable Gain (ignoring annual exemption)	€8,400		
CGT payable (33%)	€2,772		

13.5 Return of Information

Employers must report details of share awards on the Employer's Share Awards return (Form ESA) for any year growth shares are awarded.

Details of growth shares forfeited must be reported under the relevant columns of the Forfeitable Shares section of the Form ESA in the return year when they are forfeited.

The Form ESA must be filed by 31 March following the relevant tax year. The return must be completed offline and then uploaded to Revenue Online Service (ROS). The return contains detailed instructions on how to complete and upload it to ROS.