

Notice of change of provider of ID Issuer services for Ireland

This notice is particularly addressed to manufacturers and importers of tobacco products to the Irish market.

Under Article 15 of Directive 2014/40/EU and Implementing Decisions 2018/574, adopted under that Directive, all unit packets of tobacco products placed on the Irish market are required to carry a unique identifier issued by an ID Issuer appointed for Ireland as part of the Tobacco Traceability and Security Features (TSF) system.

Since 2019 the role of ID Issuer for Ireland has been carried out by All Soft Corp s.r.o. (formally Allexis s.r.o.). Following a competitive tendering process, the contract for provision of ID Issuer services for Ireland has been awarded to Smurfit Kappa Security Concepts Limited who will take over the ID Issuer role with effect from 28 May 2025.

Over the coming weeks, Smurfit Kappa Security Concepts Limited will undertake the necessary work to prepare for this transition. It is important that you engage with Smurfit Kappa Security Concepts Limited to make the necessary preparations in advance of the May transition. Queries may be directed to Smurfit Kappa Security Features Limited as follows:

- Dale Allman - dale.allman@smurfitwestrock.ie.

All obligations in respect of the operation of the Tobacco Traceability and Security Feature system remain the same during the transition of ID Issuers for Ireland.

Dated
11 April 2025